

# CBAI FOUNDATION FOR COMMUNITY BANKING 2024 ANNUAL SCHOLARSHIP PROGRAM GUIDELINES

## (HIGH SCHOOL)

2023-2024

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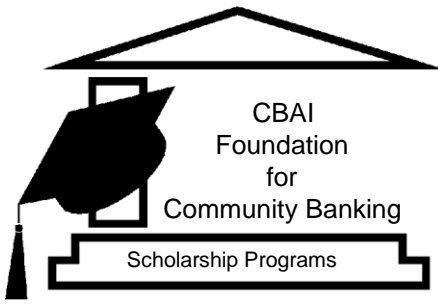
Valerie Johnston  
CBAI, Springfield

901 Community Drive  
Springfield, IL 62703-5184  
217/529-2265  
800/736-2224  
FAX 217/585-8738  
www.cbai.com

1. Help promote the essay-writing contest to Illinois high school seniors. Student bank employees plus the immediate families of any bank's employees, board members, CBAI employees and judges are ineligible (there is a separate scholarship program for those individuals).
2. Act as a collection point for manuscripts.
3. Appoint a committee to screen manuscripts before mailing them to the sponsoring bank (the committee may consist of a counselor, English teacher, and financial literacy teacher — a banker is optional). This group should eliminate all essays of poor quality and those that do not adhere to the guidelines. It should select the best five or six essays and submit them to the sponsoring bank, which will then select its maximum essays to send on to the state competition. (The bank will know its maximum allotment).
4. Violation of any of these rules will be cause for ineligibility of essay:
  - a.) The length of the essay is not to exceed one page on the theme.  
*What is a community bank and how does it affect the economy?*  
double-spaced, using Times New Roman font, and 10-12-point size.
  - b.) The essays may **NOT name** a specific bank, banker, or city.
  - c.) Essays must be accompanied by the background information form.
  - d.) Essays must be written entirely by the student, without additional correction, grading, or enhancement by any other party, including teachers and parents. Students may not collaborate. Students may not view other students' work before submission.
  - e.) Students must be high-school seniors, U.S. citizens and residents of Illinois.
  - f.) **Students may not submit an essay through more than one bank, or they will be disqualified.**
5. Judging criteria are:
  - understanding of the community-banking philosophy
  - accurate information
  - clear and concise sentences
  - logical organization
  - creativity in approach to the subject
  - proper grammar
  - correct punctuation and spelling
6. Forward copies of the applications and essays to the sponsoring bank.  
**NOTE: Semi-finalists will be required to make a presentation of their essays to a community group of no fewer than five individuals; the purpose is to increase the understanding of our profession. Semi-finalists will also sign an Intent Form indicating they intend to continue their education at a college, university, or accredited trade school.**

#### Deadlines:

- Applications and essays must be received by Dieterich Bank by 5 p.m. on Friday, February 16, 2024. Students may not submit an essay through more than one bank, or they will be disqualified. Essays received by Dieterich Bank after February 16 will not be accepted for judging. Winners will be selected the first week of May and announced to the sponsoring banks soon thereafter.
- Presentation of the monetary awards will be organized by the sponsoring banks and made by member bankers and CBAI Foundation representatives, when possible.
- State and local publicity will be coordinated by the CBAI Foundation.
- **Thank you letters and certificates will be mailed from the association to all the sponsoring banks for distribution to the students whose essays were submitted for consideration.**



# CBAI FOUNDATION FOR COMMUNITY BANKING 2024 ANNUAL SCHOLARSHIP PROGRAM GUIDELINES (STUDENT)

2023-2024

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The CBAI Foundation for Community Banking provides monetary awards for top high-school seniors statewide. The total number of awards available this year by the Foundation is \$21,000. These awards help deserving students highlight the importance of community banking to the local economy. **You could win up to \$4,000 for higher education, and your school is eligible to win \$500!**

Judges will select the top essays statewide written by high-school seniors who best capture the following theme: *What is a community bank and how does it affect the economy?*

Judges will be looking for an understanding of what a community bank is and its role in the local economy. The essay should emphasize the philosophy of community banking, but **MAKE NO REFERENCE TO A SPECIFIC BANK, BANKER, NOR CITY.**

**Competition:** The competition is open to Illinois high school seniors who are sponsored by a CBAI member bank; it is not based on financial need. Students must be U.S. citizens and residents of Illinois. **Student bank employees, plus the immediate families of any bank's employees, board members, and CBAI employees are ineligible.** Students are asked to write a one-page essay on the theme, **(not to exceed one page in length)**; double-spaced using the font Times New Roman with 10-12-point size. **Do not submit your essay to more than one bank or you will be disqualified.**

**Researching the Essay:** Contestants will find that the most meaningful research about the subject will be gained from a tour of a local community bank and an interview with a bank officer.

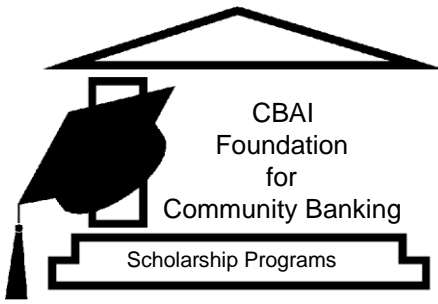
**Essays:** An original and two copies of the essay, the Official Application, and the Background Information Forms are to be submitted to a designated high-school counselor, English teacher, or other designated person at the school (if applicable). If the local school is not involved, students should return these documents to the sponsoring bank. A special local committee will review all manuscripts and select the local contest winners, if applicable, and send as many essays to the CBAI Foundation for the statewide competition as the bank is allowed.

**Essay Integrity:** Essays must be written entirely by the student, without additional correction, grading or enhancement by any other party, including teachers and parents. Students may not collaborate with one another. Students may not view other students' work prior to submission. Use of the Wikipedia definition of a community bank will result in points being taken off. Violation of any of these rules will be cause for ineligibility of the essay.

**Judging Criteria:** Judges will use the following criteria to evaluate each essay: understanding of the community banking philosophy, accurate information, clear and concise sentences, logical organization, proper grammar, correct punctuation and spelling, and conclusion/summary.

**Deadline:** Essays must be received by Dieterich Bank by 5 p.m. on Friday, February 16, 2024, to be eligible for judging. Essays received by Dieterich Bank after February 16 will not be accepted for judging. **NOTE: Semi-finalists will be required to make a presentation of their submission to a community group of no fewer than five individuals; the purpose is to increase the understanding of our profession. Semi-finalists will also sign an Intent Form indicating they intend to continue their education at a college, university or accredited trade school.**

**Scholarship Amounts:** Monetary awards will be given in addition to any other grants or awards the student may receive and will be made directly to the winners. However, the winner must sign a statement that he/she will use the award to further his/her education. The monetary awards provided for the overall winner will be \$1,000 per year for up to four years of higher education, with up to 11 additional awards of \$1,000 and up to 12 second-place awards of \$500 each, depending on the quality of the essays. A check for \$500 will be presented to the overall winning student's school. Non-monetary "Honorable Mentions" may also be awarded.



# CBAI FOUNDATION FOR COMMUNITY BANKING 2024 ANNUAL SCHOLARSHIP (STUDENT) ESSAY ASSIGNMENT & CHECKLIST

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PLEASE WRITE A ONE-PAGE ESSAY ON THE FOLLOWING THEME:

*What is a community bank and how does it affect the economy?*

*(Length of the essay is not to exceed one page; double spaced, using Times New Roman font, and 10-12-point size.)*

## MAKE SURE:

You complete the student application and background information form.

You submit one page on the theme, (not to exceed one page in length); double spaced, using Times New Roman font, and 10-12-point size.

The names of a specific bank, banker, and/or city, are **NOT** in your essay.

Your name is **NOT** on the essay, only on the Student Application & Background Information Sheet.

You send **TWO** copies of the essay.

Include your e-mail address and cell phone number (if applicable).

Your submission should be made through a CBAI member bank.

***You may not submit an essay to more than one bank or you will be disqualified.***

## ESSAYS MUST:

Be double-spaced.

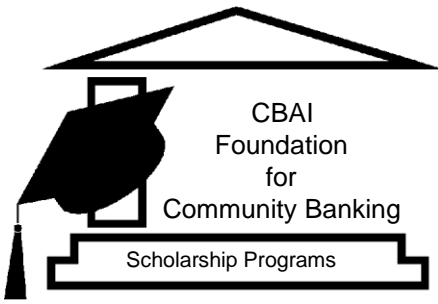
Not exceed one page in length.

Be in Times New Roman font.

Be in 10-12-point size.

Be sponsored by only one CBAI member bank.

If you have any questions, feel free to contact Cortni Bartolomucci at 217/529-2265 or by e-mail [cortnib@cbai.com](mailto:cortnib@cbai.com).



**CBAI FOUNDATION FOR COMMUNITY BANKING 2024 ANNUAL SCHOLARSHIP PROGRAM OFFICIAL STUDENT APPLICATION**

**BANK DEADLINE FOR SUBMISSION: 2/16/2023**

**2023-2024 Board of Directors**

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FOUNDATION USE ONLY

Manuscript # \_\_\_\_\_

Group # \_\_\_\_\_

Date Received \_\_\_\_\_

**Questions? E-mail:**  
[cortnib@cbai.com](mailto:cortnib@cbai.com)

Please complete the information requested below and affix this application to **TWO** copies of your essay. Return the application and copies of your essay to your high school counselor or English teacher (if applicable), or your local sponsoring community bank.

**DO NOT INCLUDE YOUR NAME ON EITHER COPY OF YOUR ESSAY!**

\*\*\*\*\*

Student's Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Name of Parent(s) \_\_\_\_\_

Sponsoring Bank Dieterich Bank

Sponsoring Bank Contact/Title Hannah Beckman, Marketing Manager

Bank Address 300 Sur Woods Drive

City / State / Zip Effingham, IL 62401

Phone 217-540-1958 E-mail hbeckman@dieterichbank.com

**Note: You may not submit through more than one bank, or you will be disqualified.**

**IF APPLICABLE:**

School Name \_\_\_\_\_

School Contact/Title \_\_\_\_\_

School Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_



# CBAI FOUNDATION FOR COMMUNITY BANKING 2024 ANNUAL SCHOLARSHIP PROGRAM

## BACKGROUND INFORMATION

### *Personal Data*

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email \_\_\_\_\_

***Please attach an essay as required by the scholarship instructions.***

GPA as of most recent semester: \_\_\_\_\_

### ***Special Awards & Other School Activities***

Please list:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### ***Community Service***

Please describe:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### ***Planned Educational Pursuits***

Name of school: \_\_\_\_\_

Career Interest: \_\_\_\_\_

The information on this application is true and correct to the best of my knowledge. I understand that this information and all supporting documents will be held in the strictest confidence by the CBAI Foundation for Community Banking. I further understand that all scholarships are awarded at the discretion of the aforementioned Foundation and that all decisions are final.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Date Received \_\_\_\_\_

**Questions? E-mail:**  
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